

THE
INNOCENCE
CENTER

2026 WRONGFUL CONVICTION DAY

ALL FOR
JUSTICE



Join us for an unforgettable night of poker where every hand helps bring the wrongfully convicted home.

www.theinnocencecenter.org

EVENT DETAILS

OCTOBER 2, 2026

7:00 PM | Registration and Reception 6:00 PM

JAMUL CASINO RESORT

14145 Campo Road, Jamul, CA 91935



WHY WE PLAY

Every year, innocent people remain behind bars because they cannot afford the legal resources necessary to prove their innocence.

The Innocence Center works tirelessly to investigate wrongful convictions, uncover new evidence, and reunite innocent people with their families.

\$150 INDIVIDUAL TICKET

Registration Includes:

Tournament Entry, Dinner, Hosted Bar during Registration Hour

www.theinnocencecenter.org

SPONSORSHIP LEVELS

Support justice. Choose your level of impact.

♠ **FREEDOM CHAMPION**

\$5,000

- Five tournament entries (includes first buy, dinner, and hosted bar during registration)
- Exclusive "Presented By" recognition on all event branding
- Earliest sponsor announcement across all social media platforms
- Featured in boosted social media campaign leading up to the event
- Logo prominently displayed on all promotional materials
- Exclusive Final Table signage
- Recognition during opening and closing remarks
- Featured mention in post-event email and social media
- Featured mention on guest podcast(s) before and after the tournament
- Opportunity to display company banner or promotional materials at the event (if desired)

♦ **ROYAL FLUSH FOR JUSTICE**

\$3,000

- Three tournament entries
- Dinner & hosted bar during registration
- Logo featured on promotional materials
- Recognition in boosted social media campaign
- Prominent event signage
- Recognition during Happy Hour Reception
- Featured in post-event email
- Featured in post-event social media recap

♥ **FULL HOUSE FOR FREEDOM**

\$2,000

- Two tournament entries
- Dinner & hosted bar during registration
- Standard social media recognition
- Logo on promotional materials
- Recognition during tournament announcements
- Mention in post-event email
- Mention in post-event social media recap

SPONSORSHIP LEVELS

(continued)

♣ **STRAIGHT TO JUSTICE**

\$1,000

- One tournament entry
- Dinner & hosted bar during registration
- Recognition on social media
- Mention in post-event email
- Mention in post-event social media recap

★ **COMMUNITY CARD SPONSOR**

\$500

- Recognition during tournament announcements
- Mention in post-event social media and email recap

IN-KIND DONATIONS

We gratefully accept in-kind donations for our silent auction and raffle prizes. Examples include:

- Gift cards & restaurant certificates
- Travel & vacation packages
- Sports memorabilia & event tickets
- Spa & wellness packages
- Electronics & luxury goods
- Art & collectibles

All donations are tax-deductible. Contact us to arrange your contribution.

SPONSORSHIP BENEFITS AT A GLANCE

BENEFITS	\$500 Community Card	\$1,000 Straight to Justice	\$2,000 Full House for Freedom	\$3,000 Royal Flush for Justice	\$5,000 Freedom Champion
Tournament Entries	—	1	2	3	5
Dinner & Hosted Bar	—	✓	✓	✓	✓
Event Signage	—	—	Standard	Prominent	Exclusive Final Table
Promotional Materials	—	—	Logo	Logo	Logo Premier
Social Media Recognition	Mention	Standard	Standard	Boosted Campaign	Earliest + Boosted
Post-Event Email	Mention	Mention	Mention	Featured	Featured
Post-Event Social Recap	Mention	Mention	Mention	Featured	Featured
On-Stage Recognition	Announce- ments	—	Announce- ments	Happy Hour Reception	Opening & Closing
Podcast Recognition	—	—	—	—	✓
Company Banner Display	—	—	—	—	✓
Presented By Recognition	—	—	—	—	Exclusive



READY TO GO ALL IN?

HELP US CHANGE LIVES.

Become an official sponsor of the
2nd Annual All In for Justice Poker Tournament.

THE INNOCENCE CENTER

Contact Claudia Salinas
claudia@theinnocencecenter.org



Scan to Register

www.theinnocencecenter.org